

Safeguard gets creativ

The Art Department in the Safeguard Lansdale office is most pleased to present a new and exciting addition to its growing list of capabilities: Creativ Design (...and no, we didn't misspell "Creativ")!



Competitively Priced

Creativ will be providing a fixed pricing structure for a set price based on each project, so the customer will know up front what the design costs will be. No per-the-hour pricing, no "guess-timating." You will know, when you place the design request, what you will be paying for that service.

Part of the Safeguard Family

Creativ can provide you high-level, top quality design as fast, or in many cases, faster than most design services. Plus, when using Creativ, you are utilizing part of your own Safeguard family. We are here to work for you, and only for you. We have no outside clients to compete with your very valuable time.

How will Creativ design work?

There will be two pricing tiers: basic design and full design. We can take Clients' existing work and make small edits. This is considered "Basic" design. "Full" design comes into play when the designers provide a fresh, new approach to a piece that will be sure to delight the customer! As with all projects, Creativ includes continuous, personal consultation with experienced designers.

Who is Creativ?

Creativ is comprised of experienced designers ready to work directly with the customer to provide fresh, contemporary design to modernize the customers' corporate look. You can count on the full support of the same Safeguard Customer Service team you've always relied upon such as Lucas McKean, Justin Morace and Stacie Grubb. The team has also added a new Design Specialist, Lisa Alderfer, who brings 23 years of design experience working with business clients. Creativ also has access to an additional 30 MAC specialists, ready to help you. We can provide education and help for you, the distributor, and the customer (not simply provide artwork). Call Creativ and let one of our professionals guide you through the design process!

Creativ Design Logistics

By using Safeguard's Creativ, you have the convenience of keeping all your projects in one place. By allowing us to work on a collection of items, we can provide the customer consistent branding. Working regularly with you and the customers, we can build a relationship utilizing familiarity, and will be able to anticipate needs and offer solutions by understanding the customer more thoroughly.

Creativ Design is Safeguard's new in-house design service, dedicated exclusively to the Safeguard family of distributors. We are talented artists available to help you grow your business with a limitless list of design possibilities for business applications.

Our design services include projects including: brochures, postcards, stationery, labels, posters, folders, banners and more!

Creativ Design provides solutions, not just artwork.

Getting full color design and printing has never been easier for Safeguard Distributors. Call Creativ today!

Creativ Design:
Toll-free: 800-523-6660
ext. 403108

