

# Business Stationery

Put your business communications to work for your company



## Business stationery is a necessity.

Communicate a professional image with customers, vendors and prospects.

- One-color ink: flat or raised printing (thermography)
- Affordable yet elegant



## Marketing Idea!

Present a consistent marketing image throughout all your company's sales collateral including business stationery.

## Full-color printing makes good business sense.

- Increases readership by **40%**
- Invokes emotion
- Increases desire to act by **30%**
- Boosts sales
- Increases name recall by **20%**
- Incites action



## Full color makes an unforgettable first impression.

Add color to your stationery and command attention.

- Make your company stand out
- Customize your stationery for added impact



## Adding color increases readership.

Get bigger bang for your buck.

- Add color and style with foils and extra ink colors
- Premium papers available

## Message

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**Safeguard can do it all!**

